

GOOD VIBES OUTSIDE
PETWORTH
EST. PORCHFEST 2021

**SPONSOR
DC'S BIGGEST
PORCHFEST EVENT**

MUSIC ON PORCHES 2-7PM
SAT MAY 30
MUSIC AT MAIN STAGE 5-8PM
RAIN DATE: SUN MAY 31, 2026



64K

UNIQUE
VISITORS TO
WEBSITE IN
2025



10,000+
SOCIAL MEDIA
FOLLOWERS

“

PorchFest is one of our
busiest days of the year.
It puts a spotlight on what
a special neighborhood
Petworth is, and people
from all over the city
come to enjoy the
hospitality and the fun.

- BUSINESS OWNER,
CINDER BBQ



250+ BANDS
ON 110+ PORCHES
IN A 1.5 MILE
RADIUS IN 2025



7,300+
ATTENDEES NEAR
THE MAIN STAGE
IN 2025

“

My favorite part
of Petworth
PorchFest is good
music and good
vibes! Just a breath
of fresh air.

- ATTENDEE



VOTED BEST NEIGHBORHOOD FESTIVAL IN WASHINGTON CITY PAPER 2025

Petworth PorchFest is a volunteer-led neighborhood music festival led by a passionate group of Petworth residents. Celebrating its 6th year, the event brings together Petworth neighbors and residents from across the DMV to enjoy free live music in community, supporting local artists and businesses. Bands perform on porches throughout the neighborhood and on a main stage in a park near the Upshur Street business corridor.

INTERACT WITH THOUSANDS AT EVENT + EXPAND YOUR BRAND VISIBILITY

INTERESTED IN BECOMING A SPONSOR?

EMAIL US: PETWORTHPORCHFEST@GMAIL.COM

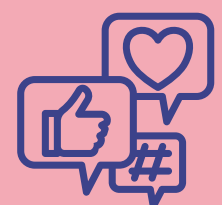
[PETWORTHPORCHFEST.ORG](https://petworthporchfest.org)

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2026 SPONSORSHIP OPPORTUNITIES



206,500 INSTAGRAM VIEWS THE
MONTH OF THE EVENT IN 2025

PLATINUM SPONSOR \$10,000

Category exclusivity

- The only festival sponsor of your industry type *(for real estate, the only sponsor within your brokerage)*

Presence at event

- Double the table/tent space in Main Stage area + first choice location
- Logo on platinum sponsor banner next to Main Stage
- Verbal recognition 2 times during event
- Address audience from Main Stage 2 times

Recognition in print marketing materials

- Logo on Upshur Street banner *(on fence or other prominent location)*
- Logo on yard sign *(at porches and other prominent locations)*
- Logo on poster

Recognition in online marketing

- Logo in prime location at top of website
- Hyperlinked logo and blurb on website *(top tier placement in Sponsors section)*
- 1 story on social media on event day
- 3 stories + 3 posts on social media before event, including:
 - 1 paid post
 - 1 pinned post *(remains at top of Instagram grid)*
 - Invitation to be a collaborator on 3 posts
- Name listed in local newsletter article thanking sponsors

**INTERACT WITH THOUSANDS AT EVENT
+ EXPAND YOUR BRAND VISIBILITY**

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2026 SPONSORSHIP OPPORTUNITIES



96% OF 2025 RESPONDENTS
WOULD LIKE TO ATTEND
AGAIN IN 2026

GOLD SPONSOR \$5,000

Presence at event

- Table/tent with choice of location in Main Stage area
- Logo on thank you board next to Main Stage (with other top sponsors)
- Verbal recognition 2 times during event
- Address audience from Main Stage 1 time

Recognition in print marketing materials

- Logo on yard sign (*at porches and other prominent locations*)
- Logo on poster

Recognition in online marketing

- Hyperlinked logo and blurb on website
- 1 story on social media on event day
- 2 stories + 2 posts on social media before event, including:
 - 1 pinned post (*remains at top of Instagram grid for 2 weeks*)
 - Invitation to be a collaborator on 2 posts
- Name listed in local newsletter article thanking sponsors

SILVER SPONSOR \$3,000

Presence at event

- Table/tent in Main Stage area
- Logo on thank you board next to Main Stage (with other top sponsors)
- Verbal recognition during the event

Recognition in print marketing materials

- Logo on poster

Recognition in online marketing

- Hyperlinked logo on website
- 2 stories + 2 posts on social media before event
- Name listed in local newsletter article thanking sponsors

INTERACT WITH THOUSANDS AT EVENT
+ EXPAND YOUR BRAND VISIBILITY

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2026 SPONSORSHIP OPPORTUNITIES



93% OF 2025 RESPONDENTS
RATED THEIR PETWORTH
PORCHFEST EXPERIENCE A
4 OR 5 OUT OF 5

BRONZE SPONSOR \$1,500

Presence at event

- Table/tent in Main Stage area
- Verbal recognition during the event

Recognition in online marketing

- Hyperlinked logo on website
- 1 post on social media before event
- Name listed in local newsletter article thanking sponsors

CHAMPION SPONSOR \$750

- Verbal recognition during event
- Hyperlinked logo on website
- Group post on social media before event thanking all Champion Sponsors
- Name listed in local newsletter article thanking sponsors

NONPROFIT SPONSOR \$500

Available to nonprofit organizations only

- Table in Main Stage area
- Verbal recognition during event
- Name listed in local newsletter article thanking sponsors

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