



SPONSOR DC'S BIGGEST PORCHFEST EVENT

MUSIC ON PORCHES 2-7PM
SAT MAY 30
MUSIC AT MAIN STAGE 5-8PM
RAIN DATE: SUN MAY 31, 2026

INTERACT WITH THOUSANDS AT EVENT + EXPAND YOUR BRAND VISIBILITY



250+ BANDS
ON 110+ PORCHES
IN A 1.5 MILE
RADIUS IN 2025



7,300+
ATTENDEES NEAR
THE MAIN STAGE
IN 2025



“
My favorite part
of Petworth
PorchFest is good
music and good
vibes! Just a breath
of fresh air.
- ATTENDEE



64K

UNIQUE
VISITORS TO
WEBSITE IN
2025



10,000+
SOCIAL MEDIA
FOLLOWERS

“
PorchFest is one of our
busiest days of the year.
It puts a spotlight on what
a special neighborhood
Petworth is, and people
from all over the city
come to enjoy the
hospitality and the fun.
- BUSINESS OWNER,
CINDER BBQ

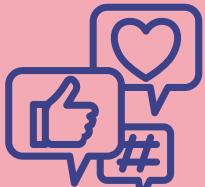
INTERESTED IN BECOMING A SPONSOR?
EMAIL US: PETWORTHPORCHFEST@GMAIL.COM

PETWORTHPORCHFEST.ORG

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2026 SPONSORSHIP OPPORTUNITIES



206,500 INSTAGRAM VIEWS THE
MONTH OF THE EVENT IN 2025

PLATINUM SPONSOR \$10,000

Category exclusivity

- The only festival sponsor of your industry type (*for real estate, the only sponsor within your brokerage*)

Presence at event

- Double the table/tent space in Main Stage area + first choice location
- Logo on platinum sponsor banner next to Main Stage
- Verbal recognition 2 times during event
- Address audience from Main Stage 2 times

Recognition in print marketing materials

- Logo on Upshur Street banner (*on fence or other prominent location*)
- Logo on yard sign (*at porches and other prominent locations*)
- Logo on poster

Recognition in online marketing

- Logo in prime location at top of website
- Hyperlinked logo and blurb on website (*top tier placement in Sponsors section*)
- 1 story on social media on event day
- 3 stories + 3 posts on social media before event, including:
 - 1 paid post
 - 1 pinned post (*remains at top of Instagram grid*)
 - Invitation to be a collaborator on 3 posts
- Name listed in local newsletter article thanking sponsors

INTERACT WITH THOUSANDS AT EVENT
+ EXPAND YOUR BRAND VISIBILITY

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2026 SPONSORSHIP OPPORTUNITIES



96% OF 2025 RESPONDENTS
WOULD LIKE TO ATTEND
AGAIN IN 2026

GOLD SPONSOR \$5,000

Presence at event

- Table/tent with choice of location in Main Stage area
- Logo on thank you board next to Main Stage (with other top sponsors)
- Verbal recognition 2 times during event
- Address audience from Main Stage 1 time

Recognition in print marketing materials

- Logo on yard sign (*at porches and other prominent locations*)
- Logo on poster

Recognition in online marketing

- Hyperlinked logo and blurb on website
- 1 story on social media on event day
- 2 stories + 2 posts on social media before event, including:
 - 1 pinned post (*remains at top of Instagram grid for 2 weeks*)
 - Invitation to be a collaborator on 2 posts
- Name listed in local newsletter article thanking sponsors

SILVER SPONSOR \$3,000

Presence at event

- Table/tent in Main Stage area
- Logo on thank you board next to Main Stage (with other top sponsors)
- Verbal recognition during the event

Recognition in print marketing materials

- Logo on poster

Recognition in online marketing

- Hyperlinked logo on website
- 2 stories + 2 posts on social media before event
- Name listed in local newsletter article thanking sponsors

INTERACT WITH THOUSANDS AT EVENT
+ EXPAND YOUR BRAND VISIBILITY

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2026 SPONSORSHIP OPPORTUNITIES



93% OF 2025 RESPONDENTS
RATED THEIR PETWORTH
PORCHFEST EXPERIENCE A
4 OR 5 OUT OF 5

BRONZE SPONSOR \$1,500

Presence at event

- Table/tent in Main Stage area
- Verbal recognition during the event

Recognition in online marketing

- Hyperlinked logo on website
- 1 post on social media before event
- Name listed in local newsletter article thanking sponsors

CHAMPION SPONSOR \$750

- Verbal recognition during event
- Hyperlinked logo on website
- Group post on social media before event thanking all Champion Sponsors
- Name listed in local newsletter article thanking sponsors

NONPROFIT SPONSOR \$500

Available to nonprofit organizations only

- Table in Main Stage area
- Verbal recognition during event
- Name listed in local newsletter article thanking sponsors

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